Trustee – PR & Communications

Role Description

As an organisation with a 3 year strategy involving storytelling and campaigns, a large part of our work is linked to communications and PR. Therefore we are seeking a new Board Member who can bring strong PR and communications skills and experience which can support the volunteer team with advice and guidance and ensure at a strategic level, Stay Brave maintains excellent communication with our stakeholders.

Board of Trustees Duties

* Ensuring that the organisation pursues its stated objects (purposes), as defined in its governing document, by developing and agreeing a long-term [strategy](https://www.staybrave.org.uk/our-strategy).
* Ensuring that the organisation complies with its governing document (i.e. its trust deed, constitution or memorandum and articles of association), charity law, company law and any other relevant legislation or regulations.
* Ensuring that the organisation applies its resources exclusively in pursuance of its charitable objects (i.e. the charity must not spend money on activities that are not included in its own objects, however worthwhile or charitable those activities are) for the benefit of the public.
* Ensuring that the organisation defines its goals and evaluates performance against agreed targets.
* Safeguarding the good name and values of the organisation.
* Ensuring the effective and efficient administration of the organisation, including having appropriate policies and procedures in place.
* Ensuring the financial stability of the organisation.
* Protecting and managing the property of the charity and ensuring the proper investment of the charity’s funds.
* Following proper and formal arrangements for the appointment, supervision, support, appraisal and remuneration of the chief executive (if the charity employs staff).

In addition to the above statutory duties, each trustee should use any specific skills, knowledge or experience they have to help the board of trustees reach sound decisions. This may involve scrutinising board papers, leading discussions, focusing on key issues, providing advice and guidance on new initiatives, or other issues in which the trustee has special expertise.

## Person specification

* Demonstrable experience in a PR and Communications role.
* A commitment to the organisation and it’s goals.
* A willingness to devote the necessary time and effort.
* Strategic vision.
* Good, independent judgement.
* An ability to think creatively.
* A willingness to speak their mind.
* An understanding and acceptance of the legal duties, responsibilities and liabilities of trusteeship.
* An ability to work effectively as a member of a team.
* A commitment to Nolan’s seven principles of public life: selflessness, integrity, objectivity, accountability, openness, honesty and leadership.

Background

We’re a young, small and entirely volunteer-led charity wanting to take a modern approach to abuse and exploitation prevention. Stay Brave focuses on supporting under-served survivors to share their stories as a way of breaking down barriers and misconceptions. We work to make sure that any survivor of abuse, regardless of gender or orientation, gets the help they need and respect they deserve.

You’ll be joining Stay Brave at an exciting time as we implement and deliver our new strategy and set up new work programmes. This is a start-up, entrepreneurial setting and the core team will be a charity and volunteer manager and a team of 9-12 volunteers. The board currently holds seven positions.

About you!

You are inspired to help us to deliver our vision to share survivors’ stories as a way of breaking down stigma and acting as a catalyst to improve services for survivors of abuse. Our vision is important to us and we need the dedicated people to help us achieve it – our team is proud to volunteer for Stay Brave. We are ambitious for Stay Brave and for ourselves. We are approachable - providing advice to everyone and explaining our work. We are dedicated and committed to achieving the most for our donors and our beneficiaries. And we are involved – constantly looking for new ways to engage and improve. We love our work and we will be looking for this in you too.